



Price List

Prices as of: **Sep 14, 2025**

Content Calendar – Starting from £150/month

- **Up to 8 planned content pieces** for website and social media per month
- Publication dates and recommended formats (photo, short video, text)
- Alignment with seasonal events, festivals, or promotions
- Optional: **up to 5 professional images**
- **Disclaimer:** This service covers **planning and scheduling only**. Full content creation (writing, photography, video) is available as separate services (see Evergreen Content / Guides and Photography).

Evergreen Content / Guides – Starting from £100/piece

- One evergreen piece (guide, local feature, top 10 list) per purchase
- Includes keyword research, writing, proofreading, formatting, and publishing
- Optional: **1–2 professional images** per piece

Photography Services – Starting from £100/hour or £250/half-day session

- Up to 10 high-quality edited images per hour (or up to 25 images per half-day session)
- Delivered digitally, ready to use
- Optional usage rights included for promotional purposes

Social Media Scheduling & Campaigns – Starting from £200/month

- Up to 4 scheduled posts per platform per month (Instagram, Facebook, TikTok)
- Includes captions, visuals, and hashtags
- Optional interactive campaigns: polls, contests, or hashtags

SEO Support – Starting from £750/month

- SEO audit and optimisation for up to 5 pages or posts per month
- Includes metadata, headings, alt text, internal linking
- Keyword research for local searches